

BROOKLYN-IRISH HILLS CHAMBER OF COMMERCE
AMBASSADORS' GUIDELINES

These written guidelines have been established by the Brooklyn-Irish Hills Chamber of Commerce for the purpose of offering consistent standards to all Chamber Ambassadors.

AMBASSADORS' MISSION STATEMENT

To act as the goodwill and public relations arm of the Brooklyn-Irish Hills Chamber of Commerce and the communication link between its members and the Chamber Board.

WHAT IS AN AMBASSADOR?

- An Ambassador enhances the Chamber of Commerce through their effectiveness and visibility in the community at large.
- An Ambassador encourages communication among the Chamber and community members.
- An Ambassador encourages participation of members at all Chamber functions.
- An Ambassador assists the Chamber in retaining and recruiting business members through personal visits or phone calls to answer questions and provide information on membership and events.
- An Ambassador promotes new membership growth through the recognition of new and existing businesses.
- An Ambassador assists with and promotes fund raising events.

ACTIVE CHAMBER AMBASSADORS

The number of Active Chamber Ambassador Members is based on a ration necessary to sustain the effectiveness of member recruitment and retention. This is a privileged and prestigious position; these members are active and represent the Chamber in the community in their membership and fundraising activities. Other types of members as permitted and outlined in the guidelines below.

EX-OFFICIO MEMBERS

These members who by nature of their job, work on a regular basis with the Chamber Ambassadors; example: the official photographer and the Chamber Executive Director.

EMERITUS MEMBERS

These are former Chamber Ambassadors and are the backbone of the Chamber and because of their years of experience as active Chamber Ambassadors they provide a unique source of advice, assistance and support in advancing the Chamber's purpose. They have all the rights and privileges of active Chamber Ambassadors with the exception of being non-voters. This is an honorary title for life or as long as they wish to be part of the membership.

Who is eligible to be an Ambassador?

Any Chamber member who is willing and able to fulfill the duties and responsibilities of an Ambassador may apply. Ambassadors should be outgoing, highly motivated and enthusiastic.

What are the expectations of an Ambassador?

- Attend Ambassador monthly meetings
- Attend Ambassador conference's every three years
- Attend Open Houses and Grand Openings of Chamber businesses
- Attend Business After Hours
- Phone or meet with new Chamber members
- Keep informed of Chamber and community events

If you are interested in becoming an Ambassador, please contact:

Cindy Hubbell, Executive Director, (517) 592.8907 or info@brooklynmi.com

BROOKLYN-IRISH HILLS CHAMBER OF COMMERCE
APPLICATION FOR AMBASSADOR COMMITTEE

Full Name		Date
Day Phone		
Home Address		
City, State, Zip		
Phone <input type="checkbox"/> Cell <input type="checkbox"/> Home <input type="checkbox"/> Other ()		Email Address
Place of Employment	Are you the Owner?	Are you/your employer a Chamber Member?
Reason(s) you would like to be a Chamber Ambassador:		
What suggestions do you have for the Chamber so that we continue to move forward and grow our membership?		
List other organizations you are a member of, and your title/position within, if applicable:		

The Brooklyn-Irish Hills Chamber of Commerce follows a basic set of guidelines that are attached for your review.

By signing below, you agree that you have read and understand the expectations. You agree to do your best to follow these expectations to the best of your ability.

Signature

Print Name

Please return completed application to:
Brooklyn-Irish Hills Chamber of Commerce
131 North Main Street, Suite A
PO Box 805
Brooklyn, MI 49230
Cindy Hubbell, Executive Director, (517) 592.8907 or info@brooklynmi.com